



Santa Cruz County United Against Hate School Toolkit 2023



About United Against Hate Week

United Against Hate Week (Nov. 12-18, 2023) is a call for seven days of local civic action by people in every community to stop the hate and implicit biases that are a dangerous threat to the safety and civility of our neighborhoods, towns, and cities.

The Santa Cruz County Board of Education adopted a resolution encouraging all schools to recognize United Against Hate Week 2023 at its October meeting, as it has in prior years. [Read the resolution here.](#)

United Against Hate was created by civic leaders in direct response to the sharp rise in expressions of hate in our communities. We want to empower local residents to take action in their local communities and alter the course of this growing intolerance.

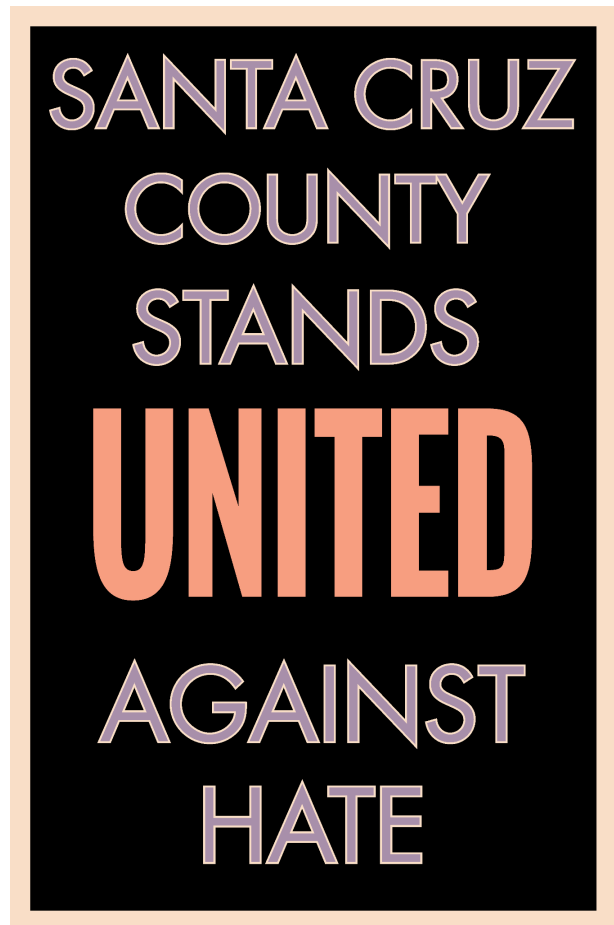
When communities and civic leaders work together against hate, we can restore respect and civil discourse, embrace the strength of diversity and build inclusive and equitable communities for all.

You can post signs, host events, share stories, attend rallies, and connect with schools and neighborhood civic institutions. Nothing is too small, because working united in each community is what will defeat hate in all communities. Learn more at unitedagainsthateweek.org.

Activities

Elementary

- [United Against Hate Coloring Book](#) - The coloring book features images that promote equality, respect, and reject hate. Download and share with students and let their creativity shine by having them color in the images and hang them in their classroom.
- Host a [Mix It Up Day](#) in your school cafeteria to help address cliques - In places such as schools cafeterias where division among students can clearly be seen, Mix It Up is a



low-stakes opportunity where students are mixed into groups and given activities that allow them to cross social boundaries and get to know one another.

- Host a Unity Day – Show you care about students being bullied. Wear orange, link together, and send one large orange message of support to students who have experienced bullying.

Secondary

- Host a [Mix-It-Up Day](#) in your school cafeteria to help address cliques - In places such as schools cafeterias where division among students can clearly be seen, Mix It Up is a low-stakes opportunity where students are mixed into groups and given activities that allow them to cross social boundaries and get to know one another.
- Flash Mob for World Kindness Day - Students and staff come together through a fun and creative exercise where you can select a song and create a dance that showcases unity and inclusivity. For inspiration and more information check out [Dance for Kindness](#).
- [Explore Justice Digital Video Library](#) - Explore Justice provides insightful information on a variety of social justice topics that challenge issues in our society such as discrimination, prejudice, hate violence.
- Host a Unity Day – Show you care about students being bullied. Wear orange, link together, and send one large orange message of support to students who have experienced bullying.

Download local resources booklet

Santa Cruz County United for Safe and Inclusive Communities (SCCUSIC) developed a booklet containing a listing of resources and organizations that may be able to help someone who has experienced a hate/bias incident within Santa Cruz County.

[Download the booklet \(Español\)](#), or pick up a printed copy from the Santa Cruz COE office at 400 Encinal Street in Santa Cruz.

SCCUSIC is a county-wide initiative aiming to reduce hate and bias incidents and support effective ways of addressing them when they occur.

Take a Pledge Against Hate on Social Media

Stand up against hate and encourage your community to stand up against hate.

Whether it is on Tik Tok, Reels, or IG Story, snap a quick video on why you stand against hate.

Instructions: Open the social media app of your choice and record your message.

- State: "I stand against hate because _____, join me and share why you stand against hate #UnitedAgainstHateWeek"
- Post and share with your followers

Local Events

The below events are sponsored by Santa Cruz County United for Safe and Inclusive Communities (SCCUSIC).

Singing Heals Fireside Song Circle: United Against Hate Week

When: 6:30pm - 8:00pm, Monday, November 13, 2023

Where: TBA

Audience: All Ages

Singing is a unique and powerful tool for healing. Come get out of your head and into your voice so that you may be soothed, regulated, connected and uplifted. An accessible and community-based approach to singing, these circles are a safe space for all of us to sing, feel and heal together. [Register Here.](#)

Born to Be: Film Screening and Panel Discussion

When: 7:00pm - 9:00pm, Monday, November 13, 2023

Where: Center for Spiritual Living, 1818 Felt St., Santa Cruz

Audience: Adults

BORN TO BE follows the work of Dr. Jess Ting (he/him) at the groundbreaking Mount Sinai Center for Transgender Medicine and Surgery. There, for the first time ever in New York City, transgender and gender non-binary people have access to quality gender-affirming surgery and care. [More information.](#)

Calling-IN Workshop

When: 6:30pm - 8:00pm Wednesday, November 15, 2023

Where: Virtual.

Audience: Adults

This event is presented online via Zoom by Showing Up for Racial Justice (SURJ). Learn and practice how to have difficult conversations with people who hold different views than your own without creating more division. Just in time for the holidays! [Register Here.](#)

Raising Zoey: Film Screening and Panel Discussion

When: 6:00pm - 8:00pm Thursday, November 16, 2023

Where: Cabrillo Watsonville Center Auditorium, 318 Union St., Watsonville

Audience: Adults

Raising Zoey is a documentary film about a transgender Latina teen who works with her mom and the ACLU to secure her right to use her chosen name and gender identity at school. [More information.](#)

Restorative Justice in Santa Cruz County Panel Discussion

When: 6:30pm - 8:00pm Thursday, November 16, 2023

Where: Resource Center for Nonviolence, 612 Ocean St., Santa Cruz

Audience: Adults

Learn about the history and present state of Restorative Justice practices in Santa Cruz County with the Conflict Resolution Center, Santa Cruz Equity Collab, Neighborhood Courts program, and the District Attorney's office. Hear updates about the Black Lives Matter Mural Defacement and how RJ was used in the sentencing.

Rainbow Defense Training

When: 2:00pm - 5:00pm Saturday, November 18, 2023

Where: Raíces y Cariño Family Center, 1205 Freedom Blvd, Unit 3B, Watsonville

Audience: Adults

Learn de-escalation and intervention techniques to respond to any disruption at local LGBTQIA+ and BIPOC events. Build community with others who care about creating safe and welcoming space for everyone. Register in advance at bit.ly/UAHW-rainbow.

Trans Day of Remembrance and Celebration

When: 3:00pm - 6:00pm Sunday, November 19, 2023

Where: Fruition Brewing, 918 East Lake Ave., Watsonville

Audience: All ages

Join Pajaro Valley Pride as we honor the lives of our departed trans community and uplift the living. Be in a safe space for community building, art, and educational resources. Plus, make a card for LGBTQIA+ prisoners. Visit pajarovalleypride.org for more information.

Join or Die: Film Screening and Information Tables with Local Organizations

When: 7:00pm - 9:00pm Sunday, November 19, 2023

Where: The 418 Project, 155 River St. Santa Cruz, CA 95060

Screening of "Join or Die," a feature documentary illustrating how the fate of America depends on people joining clubs and building connections with fellow community members. [Find out more.](#)

Transgender Day of Remembrance Vigil

When: 6:30pm - 9:00pm Monday, November 20, 2023

Where: Resource Center for Nonviolence, 612 Ocean St., Santa Cruz

Audience: All Ages

Transgender Day of Remembrance is an annual observance that honors the memory of the

transgender people whose lives were lost in acts of anti-transgender violence. Join us to commemorate the lives of our fallen transgender siblings and celebrate the lives of those still among us. The vigil will run 6:30-8:30, and a reception will be held from 8:30-9. [Register here.](#)

Other Events

United Against Hate Week 2023 Launch Event

When: 10 a.m. Monday November 13, 2023

Where: Martin Luther King Jr. Civic Center Park, Martin Luther King Jr. Civic Center Park
Join Not in Our Town, the California Civil Rights Department, the City of Berkeley, and LA vs Hate for the launch of United Against Hate Week 2023, as they gather with community and government partners from across the state to galvanize a movement to stop the hate that threatens our communities. RSVP for the launch event [here](#).

Community Forum: The State of Hate and Bullying Experienced by California's Youth

When: 6 pm Thursday, November 9, 2023

Where: Join [virtually via livestream](#) or in-person at Japanese American National Museum 100 N. Central Avenue, Los Angeles, CA 90012

The California Commission on the State of Hate invites the people of California to attend its Community Forum: The State of Hate and Bullying Experienced by California's Youth. The Community Forum will include:

- Presentations by high school and college students about the impacts of hate and bullying on California's youth, including racial, ethnic, and religious minorities, and the LGBTQ+ community.
- Information on resources available to young people experiencing hate and bullying.
- Resources for people targeted for hate, including the California vs. Hate Resource Line and Network.

For additional events, see the United Against Hate Week events calendar at <https://www.unitedagainsthateweek.org/current-events>.

Social Media Templates

SANTA CRUZ
COUNTY
STANDS
UNITED
AGAINST
HATE

[Download](#)

Santa Cruz County schools stand united against hate! Together we can build a hate free community

[#UnitedAgainstHateWeek](#)

Images below created by [LA vs Hate](#)



[Download](#)

Hate has no place in schools! Santa Cruz County schools stand united against hate. Together we can build a hate free community.

[#UnitedAgainstHateWeek](#)



[Download](#)

I am taking the pledge to stand united against hate so we can build a hate-free California Stand with me for

[#UnitedAgainstHateWeek](#)



Acts of hate can range from being called derogatory names, a threat of violence, discrimination, racism, sexism, antisemitism, bigotry, and more. [#UnitedAgainstHateWeek](#)

[Download](#)



[Download](#)

If you see an act of racial harassment, there is something you can do. Safely intervene as a bystander using the 5D's: distract, delegate, delay, direct, and document.

[#UnitedAgainstHateWeek](#)



[Download](#)

I stand against hate because *[insert why you stand against hate]*. [#UnitedAgainstHateWeek](#)